



RATES 2010 VALID TILL 31st OF DECEMBER 2010

De Telegraaf

Basic rate per mm per column

TYPE OF SPEURDER	Monday till Friday	Saturday*
Basic lineage ad	€ 3,62	€ 3,98
Text lineage ad with layout	€ 4,66	€ 5,13
Portrait Speurder	€ 6,21	€ 6,83
Classified GA	€ 6,21	€ 6,83

VAKSPEURDERS: LIVING, WATER SPORTS

Size	Monday till Friday	Saturday*
1 column x 65 mm	€ 299,00	€ 328,90
2 column x 65 mm	€ 546,00	€ 600,60
2 column x 100 mm	€ 798,00	€ 877,80

VAKSPEURDERS: CARS, HOLIDAY & SPARE TIME

Size	Monday till Friday	Saturday*
1 column x 65 mm	€ 299,00	€ 328,90
2 column x 65 mm	€ 546,00	€ 600,60

VAKSPEURDERS: PERSONNEL

Size	Monday till Friday	Saturday*
2 column x 100 mm	€ 996,00	€ 1.095,60
2 column x 150 mm	€ 1.494,00	€ 1.643,40

* On Saturday 10% surcharge





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Splits

Basic rate per mm per column

TYPE OF SPEURDER	Monday till Friday
Basic lineage ad	€ 2,60
Text lineage ad with layout	€ 3,60
Portrait Speurder	€ 5,10
Classified GA	€ 5,10

VAKSPEURDERS: LIVING, WATER SPORTS	
Size	Monday till Friday
1 column x 52 mm	€ 247,00
2 column x 52 mm	€ 468,00
2 column x 80 mm	€ 680,00

VAKSPEURDERS: CARS, HOLIDAY & SPARE TIME	
Size	Monday till Friday
1 column x 52 mm	€ 247,00
2 column x 52 mm	€ 468,00

VAKSPEURDERS: JOBS	
Size	Monday till Friday
2 column x 80 mm	€ 896,00
2 column x 104 mm	€ 1.352,00

